



# LET'S **GROW** **TOGETHER**

## AGRICULTURAL PRODUCTS CATALOG





## William H. Spencer

Founder

On March 7th, 2023, Alliance Rubber Company celebrated its Centennial Anniversary. This marked 100 years of Alliance offering our benchmark rubber bands and highest quality options for "Holding Your World Together." Achieving a centennial milestone is rare, with less than two-tenths of 1% of U.S. companies reaching this mark.

As the original pioneer of rubber bands for produce and floral applications, we have continued to evolve and innovate to meet the demands of the industry. Prior to Alliance, only string and twine were being used by growers. Bundling is our business, and our products are specialized to hold your produce and power your brand.

It all began with William H. Spencer, who left his Franklin, Kentucky, home in 1904 at the age of 13. Traveling by rail to seek adventure, he found himself in Alliance, Ohio, in 1917 with less than \$3 in his pocket. After working for the Pennsylvania Railroad for six years, he began cutting bands by hand from rejected bicycle inner tubes and on March 7th, 1923, started Alliance Rubber Company.

Now in our fourth generation of family ownership, Alliance has continued the traditions started by Mr. Spencer. To that end, just like our products throughout the last century, we have doggedly stretched and flexed to meet the demands of the current market, to remain always sensitive to the pressures of the present environment, and to be always in touch with the needs of our customers. We have continually developed manufacturing principles to perfect processes, boost innovation, and reduce time to market in a fast-paced, volatile, ever-changing global marketplace. **As the last remaining manufacturer of rubber bands in the U.S., we supply high-quality products, fast service, and fresh stock that is built to last.**

If you don't see what you're looking for in our catalog, please give us a call. Even though we may be the world's largest manufacturer of rubber bands, we still want your help to keep a sharp focus on what we can do to better meet your needs.

When you need a product that can withstand the cold, survive the heat, hold items gently, bundle items tightly, or anything in between, we have the solution.

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# PRODUCE AND FLORAL BANDS



Alliance makes a large range of rubber band sizes and colors that keep their hold on products even as produce items lose moisture. This maintains a fresh appearance and requires less maintenance at the store level.

**1/16"**  
Cut Width



**ITEM #	SIZE	*CPP	DIMENSIONS"	COLOR	PKG	SUGGESTED APPLICATION
54464 (S)	14	3000	2 x 3/64	Blue	1# Bag / 25#	Green Onions
97464 (NS)	14	3000	2 x 3/64	Red	1# Bag / 25#	Green Onions
96144 (S)	14	2250	2 x 1/16	Red	1# Bag / 25#	Radishes, Floral
96164 (S)	16	1800	2-1/2 x 1/16	Red	1# Bag / 25#	Radishes, Floral
54164 (S)	16	1800	2-1/2 x 1/16	Blue	1# Bag / 25#	Radishes, Floral
96184 (S)	18	1480	3 x 1/16	Red	1# Bag / 25#	Floral
26193 (NS)	19	1250	3-1/2 x 1/16	Crepe	5# Bag / 25#	Floral
66194 (NS)	19	1250	3-1/2 x 1/16	Green	1# Bag / 25#	Floral
31294 (C)	29	1450	1-3/4 x 1/8	Black (Ster)	1# Bag / 25#	Baby Broccoli, Asparagus 200g
96304 (S)	30	1150	2 x 1/8	Red	1# Bag / 25#	Floral, Carrots
96314 (S)	31	850	2-1/2 x 1/8	Red	1# Bag / 25#	Leafy Vegetables, Greens
22312 (C)	31	900	2-1/2 x 1/8	Black EPDM	20# Bulk	Outdoor/UV/Ozone Resistant
96324 (S)	32	700	3 x 1/8	Red	1# Bag / 25#	Floral
44324 (NS)	32	830	3 x 1/8	Blue	1# Bag / 25#	Floral
26334 (S)	33	600	3-1/2 x 1/8	Crepe	1# Bag / 25#	Floral
55962 (C)	33	475	3-1/2 x 1/8	White	25# Bulk	Cauliflower
TPE32CLEAR (C)	32	1500	3 x 1/8	Clear	20# Bulk	Floral
TPE34CLEAR20 (C)	34	1100	4 x 1/8	Clear	20# Bulk	Floral

## All of our produce and floral products:

- Meet all FDA requirements for direct food contact
- Are waterproof
- Will never leave brown water spots or rust stains
- Will not cut into your tender items
- Allow consumers to see and touch the product

### RUBBER TUBING

See Page 16 for more information



### CLEAR FLEX BANDS

For Discreet Bundling



**ITEM #	SIZE	*CPP	DIMENSIONS"	COLOR	PKG	SUGGESTED APPLICATION
5596202 (C)	33	550	3-1/2 x 1/8	Crepe	25# Bulk	Cauliflower
56962 (C)	33	475	3-1/2 x 1/8	Green	25# Bulk	Cauliflower
58612 (C)	61	575	2 x 1/4	Purple	25# Bulk	Baby Broccoli, Carrots
5461201 (C)	61	575	2 x 1/4	Blue	25# Bulk	Baby Broccoli, Carrots
54624 (NS)	62	450	2-1/2 x 1/4	Blue	1# Bag / 25#	Leeks, Carrots
54632 (NS)	63	400	3 x 1/4	Blue	25# Bulk	Asparagus 1# Bunch
55632 (C)	63	400	3 x 1/4	White	25# Bulk	Asparagus 1# Bunch
5463204 (C)	63	400	3 x 1/4	Blue	25# Bulk	Asparagus, Celery
54644 (S)	64	320	3-1/2 x 1/4	Blue	1# Bag / 25#	Asparagus 1# Bunch
54812 (NS)	81	350	2 x 1/2	Blue	20# Bulk	Broccoli, Leeks
5581202 (C)	81	350	2 x 1/2	White	25# Bulk	Broccoli, Leeks
58852 (C)	85	150	4 x 7/16	Purple	25# Bulk	Asparagus Kilo Bunch
58862 (C)	85	150	4 x 7/16	Blue	25# Bulk	Asparagus Kilo Bunch
27404 (S)	117B	200	7 x 1/8	Crepe Adv.	1# Box / 25#	Floral
97405 (S)	117B	200	7 x 1/8	Red	1# Box / 25#	Collards
Advantage™ (S)				R,G,B	1# Bag / 25#	Miscellaneous
Sterling™ (S)				R,G,B	1# Bag / 25#	Miscellaneous

\*CPP = Approximate Count Per Pound

\*\*Lead times: 3-5 working days on Standard (S) items, 7-10 working days on Non-Standard (NS) items, and 10-15 working days on Custom (C) items.

### 1/8"

Cut Width



### 1/4"

Cut Width



# Standard

## IMPRINTED PLU BANDS

Our standard imprinted PLU Bands offer you the ability to label your item with country of origin and PLU number. This allows for easy reference at checkout.



Actual Band Sizes

**#73 BAND - CPP = 300**  
**3" x 3/8"**

ITEM #815024-073072 | COMMODITY: ORGANICALLY GROWN

ORGANICALLY GROWN  
ORGANICALLY GROWN  
ORGANICALLY GROWN

ITEM #820124-94080421 | COMMODITY: ORGANIC ASPARAGUS

Organic Asparagus #94080 Produce of USA  
Organic Asparagus #94080 Produce of USA  
Organic Asparagus #94080 Produce of USA

ITEM #826024-9408043 | COMMODITY: ORGANIC ASPARAGUS

Organic Asparagus #94080 Produce of USA  
Organic Asparagus #94080 Produce of USA  
Organic Asparagus #94080 Produce of USA

**#81 BAND - CPP = 350**  
**2" x 1/2"**

ITEM #827016-071073  
COMMODITY: USA BROCCOLI

Produce of USA #4060  
Produce of USA #4060  
Produce of USA #4060

ITEM #820116-083443  
COMMODITY: ORGANIC BROCCOLI

PRODUCE OF USA  
ORGANIC BROCCOLI PLU #94060  
PRODUCE OF USA  
ORGANIC BROCCOLI PLU #94060

ITEM #828016-234573  
COMMODITY: ORGANICALLY GROWN

Organically Grown Produce of USA  
Organically Grown Produce of USA  
Organically Grown Produce of USA  
Organically Grown Produce of USA

ITEM #827016-4060761  
COMMODITY: MEXICO BROCCOLI

Produce of Mexico #4060  
Produce of Mexico #4060  
Produce of Mexico #4060

**#63 BAND - CPP = 400**  
**3" x 1/4"**

ITEM #827024-4080323 | COMMODITY: MEXICO ASPARAGUS

Produce of Mexico - Produit du Mexique PLU #4080  
Produce of Mexico - Produit du Mexique PLU #4080  
Produce of Mexico - Produit du Mexique PLU #4080

ITEM #828024-080273 | COMMODITY: USA ASPARAGUS

Asparagus Produce of USA #4080  
Asparagus Produce of USA #4080

ITEM #827024-4080723 | COMMODITY: USA ASPARAGUS

Produce of USA #4080  
Produce of USA #4080

ITEM #827024-4080761 | COMMODITY: MEXICO ASPARAGUS

Produce of Mexico #4080  
Produce of Mexico #4080

ITEM #828024-4080332 | COMMODITY: MEXICO ASPARAGUS

Produce of Mexico #4080  
Produce of Mexico #4080

ITEM #827024-4080761 | COMMODITY: MEXICO ASPARAGUS

Asparagus Produce of Mexico #4080  
Asparagus Produce of Mexico #4080



# FEATURES:

All of our produce and floral products:

- Meet all FDA requirements for direct food contact
- Are waterproof
- Will never leave brown water spots or rust stains
- Will not cut into your tender items
- Allow consumers to see and touch the product
- Are ideal for continued misting



# CUSTOM PLU BANDS

Branding your produce with your name, your website and/or your promotion will give you greater recognition and encourage brand loyalty. Consumers will discover hundreds of uses for your custom PLU bands even after your produce is gone, providing you with subtle, ongoing advertising.





**#171 BAND**  
1-3/4" x 3/8"

**#61 BAND**  
2" x 1/4"

Actual Band Sizes

**POPULAR USES:**

Mustard #4616  
Indian Corn #3085

Basil #4885  
Cilantro #4889

Dill #4891  
Green Onions #4068

Curly Parsley #4899  
Regular Parsley #4899

Arugula #4884  
Baby Broccoli #3277

**#72 BAND**  
2-1/2" x 3/8"

**#62 BAND**  
2-1/2" x 1/4"

**POPULAR USES:**

Beets #4539  
Carrots #4094  
Celery #4583  
Celery #4070

Collard Greens #4615  
Dandelions #4615  
Green Chard #4586  
Kale #4627

Kohlrabi #4628  
Leeks #4629  
Parsley Root #4671  
Red Chard #4587

Radish #4089  
Spinach #4090  
Baby Artichoke #4519

Turnips #4810  
Turnip Greens #4619

**#73 BAND**  
3" x 3/8"

**#63 BAND**  
3" x 1/4"

**POPULAR USES:**

Organic Asparagus #94080

Asparagus (Sm.) #4080

Asparagus (Lg.) #4521

**#74 BAND**  
3-1/2" x 3/8"

**POPULAR USES:**

Asparagus (Lg.) #4521

Organic Celery #94070

Celery #4581 #4583 or #4070

**#78 BAND**  
5-1/2" x 3/8"

**#81 BAND**  
2" x 1/2"

**POPULAR USES:**

Bok Choy #4545  
Endive #4604  
Escarole #4605

Green Leaf #4076  
Lettuce #4632  
Cabbage #4552

Red Leaf #4075  
Red Romaine #3097  
Savoy Cabbage #4555

**POPULAR USES:**

Broccoli #4060  
Leeks #4629  
Organic Broccoli #94060



# STANDARD OR CUSTOM

## PROTAPE®

Specially designed for produce bundling, ProTape® gives you the added benefit of barcoding. It is available in standard and custom designs.

### Benefits of ProTape®

- Sticks only to itself
- Easily opens and reseals for trimming at store level
- Scannable barcode for ease at checkout
- FDA compliant for direct food contact

#### STANDARD ProTape®



#### CUSTOM ProTape®



ITEM #	PLU	SIZE	COLOR	APPLICATION
09018	#4011	20 mm	Red/Yellow	Bananas
09002	#4070	20 mm	White/Navy	Celery
09028		20 mm	Red/White	Fresh Vegetables
09029		20 mm	Turquoise/White	Fresh Vegetables
09011		15 mm	Purple/White	Fresh Vegetables - English/Japanese
09003	#4076	20 mm	Fuchsia/White	Green Leaf
09211MA		15 mm	Purple/White	Mexican Asparagus - Japanese
09238		20 mm	Blue/White	Mexican Green Onions - English/French
09010		20 mm	Fuchsia/White	Organically Grown
91210WF		12 mm	Yellow/Green	Organically Grown
09211		15 mm	Purple/White	Peruvian Asparagus - Japanese
09212		15 mm	Red	Plain
09215		20 mm	Purple	Plain
09218		20 mm	Red	Plain
09006	#4075	20 mm	Turquoise/White	Red Leaf
09007	#4640	20 mm	Navy/White	Romaine
0924TR		20 mm	Clear	Translucent
0924TL		30 mm	Clear	Translucent

## ProTape® Artwork Specifications

Custom ProTape® orders require very specific artwork information to ensure the best quality in printing and reproduction:

- 3mm top and bottom margins
- Top and bottom must be the same color
- Minimum barcode size: 85% of original size
- Minimum line thickness: 0.2mm
- Maximum number of colors: 5
- Minimum font size 8 pt.

### LEAD TIMES

and Variances:

Normal lead time for Custom ProTape® is 10 - 12 weeks after the final approval of artwork. All orders are subject to +/- 15% in quantity to allow for manufacturing variances.

FOB: Salinas, CA.

Custom ProTape® pricing is based on up to 5 colors. The base or background tape color counts as one of the colors. The easiest and quickest way to send artwork to Alliance is by using email: [agsales@alliance-rubber.com](mailto:agsales@alliance-rubber.com). File types that are accepted are Illustrator .eps files. The art must be in vector format. After the graphics department has completed the design, a proof will be sent to the customer for final approval.

### MINIMUM ORDER QUANTITY

#### STANDARD PROTAPÉ®

SIZE	MIN.	ROLLS/CASE
12 mm x 100 m	20 rolls	160
15 mm x 100 m	10 rolls	160
20 mm x 100 m	10 rolls	80
30 mm x 100 m	10 rolls	80

#### CUSTOM PROTAPÉ®

SIZE	MIN.
12 mm x 100 m	1,000 rolls
15 mm x 100 m	800 rolls
20 mm x 100 m	600 rolls
24 mm x 100 m	500 rolls
30 mm x 100 m	400 rolls
15 mm x 200 m	400 rolls
20 mm x 200 m	300 rolls
24 mm x 200 m	250 rolls
30 mm x 200 m	200 rolls

### ROLLS OF PROTAPÉ®

Standard



# PROTAPE<sup>®</sup> DISPENSERS

Alliance offers a variety of ProTape<sup>®</sup> dispensers to meet your needs. These dispensers make applying ProTape<sup>®</sup> even easier and faster.

**300V**



**B-16**



## BASIC DISPENSERS

These basic dispensers allow easy handling and cutting of ProTape<sup>®</sup> for manual application. Both have a lightweight and durable construction making them ideal for flexible low-volume applications. The B-16 can accommodate 3" - 3.5" cores.

## 300V-II LARGE BUNDLE DISPENSER



This economical dispenser features an application plate to measure, cut and apply ProTape<sup>®</sup> to asparagus, spinach, leafy lettuces, green onions and other fresh vegetables. The 300V-II is lightweight, durable and versatile.

## 3000V SEMI-AUTOMATIC DISPENSER



With the push of a hand this semi-automatic dispenser measures, wraps and seals to make a secure and attractive bundle. The 3000V is three times faster than the pull and cut dispensers and built to give hassle-free service.

## 5000V ELECTRIC DISPENSER



When two hands are required to handle your produce, this electric ProTape<sup>®</sup> Dispenser can be activated by the foot pedal feature. The 5000V is built for speed and ease of application.

# *Eliminate* **SHRINKAGE AT CHECKOUT**

Reduce issues at checkout to reduce shrinkage. It's very easy to confuse organic produce with non-organic produce. In fact, for grocers, \$18.1 billion in losses can be directly traced to errors that occur when produce items are handled at POS.

The two look almost identical, but there is a considerable difference in price and quality.



## **FOR GROCERS**

All too often, PLU items are not calculated accurately into the customer's order, resulting in substantial shrink. ProTape® gives you the added benefit of bar coding - eliminating confusion at checkout.



## **FOR ORGANIC GROWERS**

When you use ProTape® to label your organic produce at harvest you know that the label will remain with your product until it reaches the consumer.



# EPDM BANDS

 **AMERICAN MADE**  
Using Globally Sourced Materials

UV resistant EPDM Bands are designed to meet or exceed the unique application needs of the Agricultural Industry. They are trusted by professionals for unsurpassed quality and performance. These bands are available in a wide range of sizes and are manufactured with EPDM rubber - the premier weather-resistant synthetic elastomer.

- Available in Standard or Custom Sizes\*
- Excellent resistance to ozone, UV, steam, water, and oxygen
- Made in the USA



*\*Subject to availability.*

## EPDM ANCHOR BANDS For Aquaculture



EPDM Anchor Bands are a popular choice among those in the Aquaculture Industry as well. These bands bypass the need to utilize single-use zip ties which are harmful to the environment.

# PALLET BANDS

Economical and easy to use, pallet bands contain and secure palletized items during movement within a warehouse. No longer waste time applying and reapplying stretch wrap or tape, when pallet bands can be applied and removed in seconds. Reusable pallet bands can be used to create significant savings with no equipment and minimal storage space required.

- Available in 72" to 112" circumferences
- Color coded by size
- Excellent for use on furniture or as mover bands
- Reduce packaging waste
- Ribbed for extra holding power



ITEM #	DESCRIPTION	INNER	CASE	MIN.
2403206	72" Blue (72" x 1" x 1/16") • Fits 32" x 40" to 36" x 36" pallet	12	144	144
2403203	84" Yellow (84" x 1" x 1/16") • Fits 36" x 42" to 36" x 48" pallet	12	144	144
2403204	92" Red (92" x 1" x 1/16") • Fits 40" x 48" to 48" x 48" pallet	12	144	144
2403207	112" Green (112" x 1" x 1/16") • Fits 48" x 48" to 48" x 60" pallet	12	144	144

# SUPERSIZE BANDS™

A super-sized job calls for a super-sized band. These 12" red, 14" green, and 17" x 1/4" blue bands are recommended for:

- Securing items during moving and storage operation
- Holding box carton flaps down
- Bundling carpets, mats, sleeping bags and/or packages
- Holding 44 gallon cans (12" & 14") & 55 gallon drum liners (17" only)

ITEM #	DESCRIPTION	CPP*	CASE	MIN.
08997	SuperSize Bands™ 12", 14" and 17" x 1/4" • 8 each/size - 24/bag	-	10 ea.	10 ea.
24012	SuperSize Bands™-Red-12" x 1/4" • 25# bulk	75	25 lb.	25 lb.
2402201	SuperSize Bands™-Green-14" x 1/4" • 25# bulk	60	25 lb.	25 lb.
2403201	SuperSize Bands™-Blue-17" x 1/4" • 25# bulk	53	25 lb.	25 lb.
07825	SuperSize Bands™-Red-12" x 1/4" • 50/box	-	25 bx.	25 bx.
07818	SuperSize Bands™-Blue-17" x 1/4" • 50/box	-	25 bx.	25 bx.

\*CPP = Approximate Count per Pound



# Standard or Custom SEAFOOD BANDS

Whether you're fishing for lobsters, crab, geoducks, or clams and oysters, we have bands to fit your needs. Our bands have been used for over 50 years in the commercial fishing industry from banding to packaging and promoting your seafood.

## Our Seafood Bands are:

- Made from natural latex rubber
- FDA compliant for direct food contact
- Available in standard colors red, blue, yellow, green, and tan
- Also available in custom colors and sizes

### PLAIN OR PRINTED RUBBER BANDS

For Lobsters, Crab, Geoduck, Clams, and Oysters



### SEAFOOD BANDS

ITEM #	LENGTH" x WIDTH" - PACKAGE	CPP*	CASE	MIN.
44783	1 x 1/2 Blue Sterling - 1# Poly	630	20	200 lb.
33783	1 x 1/2 Yellow Sterling - 1# Poly	630	20	200 lb.
94783	1 x 1/2 Red Sterling - 1# Poly	630	20	200 lb.
44802	1-1/2 x 1/2 Blue Sterling - 25# Bulk	425	20	200 lb.
Custom 1	1-1/4 x 1/2 x 0.035 Sterling	600		
Custom 2	1-1/8" x 1/2" x 0.040" Sterling	550		
Custom 3	1" x 1/2" x 0.040" Sterling	630		
Custom 4	1" x 1/2" x 0.054" Sterling	460		
Custom 5	1" x 1/2" x 0.060" Sterling	420		
Custom 6	2" x 1/2" x 0.040" Sterling	350		
Custom 7	2" x 1/2" x 0.035" Advantage	350		

\*CPP = Approximate Count per Pound

### STERLING GRADE RUBBER TUBING

SIZE	REEL QUANTITY	NO. OF BANDS*
1" x 0.05" wall thickness	10 lbs.	3,850
	20 lbs.	7,700

\*CPP = Approximate Number of Bands (When Cut Width = 1/2")

# Rubber Band SIZE CHART

## PALE CREPE GOLD™ RUBBER BANDS

*The Gold Standard of Bands*



The rubber band with the softest stretch to help prevent Carpal Tunnel Syndrome and resulting costly insurance claims. It has the highest percentage of rubber content and the greatest number of pieces per pound. Pale Crepe Gold™ is highly recommended for repeated application.



## STERLING™ RUBBER BANDS

*Best Value*

The best value per rubber band. It has a high percentage of rubber content and an excellent count per pound. Sterling™ is highly recommended for fast application and repeat use.



## ADVANTAGE™ RUBBER BANDS

*Every Day Reliability*

The rubber band for everyday use. It has a mid-range rubber content. Advantage™ is recommended for industrial applications where a sturdy band with higher tensile strength is required.

STANDARD SIZES			APPROX. CPP		
SIZE	LENGTH"	WIDTH"	PCG	STER	ADV
8	7/8	1/16	7455	7100	5200
10	1 1/4	1/16	5300	5000	3700
12	1 3/4	1/16	3850	3400	2500
14	2	1/16	3380	3100	2250
16	2 1/2	1/16	2675	2300	1800
18	3	1/16	2205	1900	1480
19	3 1/2	1/16	1890	1700	1250
27	1 1/4	1/8	N/A	2400	N/A
30	2	1/8	1770	1500	1150
31	2 1/2	1/8	1330	1200	850
32	3	1/8	1100	950	700
33	3 1/2	1/8	970	850	600
54	ASST	ASST	N/A	N/A	N/A
57	1 3/4	1/4	N/A	750	N/A
62	2 1/2	1/4	720	600	450
63	3	1/4	N/A	N/A	380
64	3 1/2	1/4	490	425	320
73	3	3/8	360	320	240
74	3 1/2	3/8	320	275	200
82	2 1/2	1/2	320	300	230
84	3 1/2	1/2	240	210	150
94	3 1/2	3/4	N/A	140	N/A
105	5	5/8	95	70	60
107	7	5/8	60	50	40
117A	7	1/16	600	500	400
117B	7	1/8	300	250	200
		Ultimate Elongation	775%	750%	700%
		Permanent Set	7%	10%	13%
		Specific Gravity	.99	1.12	1.26
		Durometer	35	42	45

## BAND LENGTHS

**7/8"** 22 MM | SIZE: 8

**1 1/4"** 31 MM | SIZES: 10, 27

**1 1/2"** 38 MM | SIZE: 11

**1 3/4"** 44 MM | SIZES: 12, 29

**2"** 50 MM | SIZES: 14, 30, 61, 71, 81

**2 1/2"** 63 MM | SIZES: 16, 31, 62, 72, 82, 92

**3"** 76MM | SIZES: 18, 32, 63, 73, 83, 93

**3 1/2"** 88 MM | SIZES: 19, 33, 64, 74, 84, 94

**4"** 101 MM | SIZE: 85

**5"** 127 MM | SIZE: 105

**7"** 177 MM | SIZES: 107, 117-A, 117-B

## BAND WIDTHS

**1/16"**

SIZES: 8, 10, 11,  
12, 14, 16, 18, 19,  
117-A

**1/8"**

SIZES: 27, 29, 30,  
31, 32, 33, 117-B

**1/4"**

SIZES:  
61, 62, 63, 64

**3/8"**

SIZES:  
71, 72, 73, 74

**1/2"**

SIZES:  
81, 82, 83, 84, 85

**5/8"**

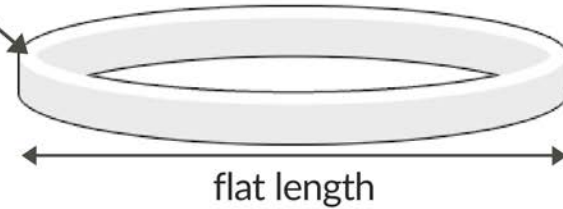
SIZES:  
105, 107

**3/4"**

SIZES:  
92, 93, 94

## How to Measure A RUBBER BAND

wall  
thickness



band  
width

flat length

## CUSTOM IMPRINTED BANDS

# PRECISION *vs.* RANDOM



Custom Imprinted Bands provide an opportunity to promote your name, logo, website, country of origin, and/or promotion even after your item is gone. Alliance's imprinted bands are food-grade and environmentally friendly.

When you place an order for Custom Imprinted Bands, you'll be asked to choose between Precision or Random Imprint.

### VISUAL DIFFERENCES

**Precision Imprinted** bands will display only the chosen content and limit the size of the imprint area on all sides. These bands are more labor-intensive and result in a much higher amount of scrap, therefore the overall cost and materials required to fulfill one order is higher when compared to **Random Imprinted** orders of the same size.

**Random Imprinted** bands will show at least one full imprint and a portion of the repeated content across the top and bottom. The imprint area is only limited to the flat length of the band. These bands can be produced in one continuous run which means they are less labor-intensive. Additionally, there is less scrap and less overall material required to fulfill an order which means significant savings for the customer.

Example Band = 3" x 0.5"

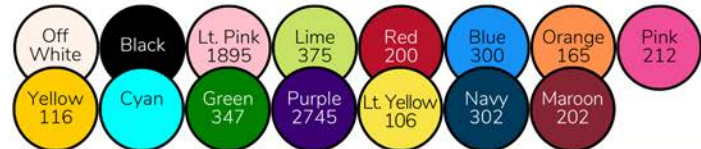


Imprint area = 2.375" x 0.25"



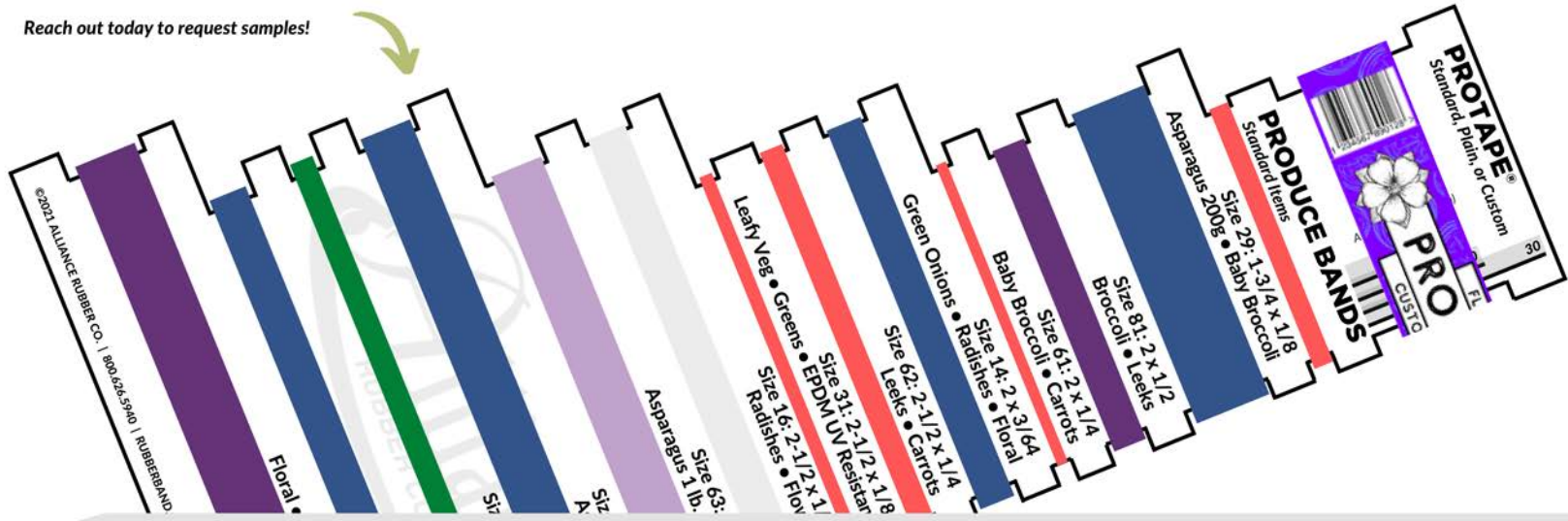
Imprint area = 2.375"

Alliance has the ability to match any PMS color, but we have the following colors available:



\*Each custom imprint order may run, ship, and bill +/- 20% to allow for manufacturing variance.

Reach out today to request samples!



Holding Your World Together

[www.RubberBand.com](http://www.RubberBand.com)





# AGRICULTURAL PRODUCTS CATALOG



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