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Disclaimer of Confidentiality

I acknowledge and agree that the information I provide below is made on a non-confidential basis.

Please indicate your agreement by checking the following box: *

Acknowledged and agreed.

We cannot accept your submission unless it is made on a non-confidential basis. For legal and practical reasons, we can only accept and assess an idea if it is protected by a **granted or issued patent**. New product ideas associated with pending patent applications, provisional patent applications, and/or patent applications that are otherwise in prosecution will not be accepted in this process.

About You

First Name: _____ **Last Name:** _____

Phone: _____

Address: _____

Address 2: _____

City: _____ **State:** _____ **Province:** _____ **Postal Code:** _____

Country: _____

I am, or I represent, the following: (Mark one)

- _____ Consumer
- _____ Office Professional
- _____ Current Alliance Supplier
- _____ Business that is not currently an Alliance supplier

About Your Idea or Invention

Project Name: _____

Describe your invention?

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Patent Status:

Publication or Patent Number (if applicable):

Prototype Status:

_____ No prototype

_____ Working prototype

_____ Production product

Tell us about the problem solved by your invention.

Tell us what inspired you to develop your invention.

Why do you think Alliance would be a manufacturer for your idea?

Tell us how your product is better than current products on store shelves today.

My product will be a one-time purchase: (Mark one) _____ Yes _____ No

Expected retail price of your product: \$ _____

What is the expected cost to manufacture your product? \$ _____

What revenue could your idea generate? \$ _____

How did you calculate this number?

Please check all that apply:

_____ Consumers won't buy this.

_____ A trade professional, business person, or hobbyist is more likely to buy it.

_____ A Google search yields similar products, but mine is a little better.

_____ My product is not related to any current Alliance brand.

Note: If you checked any of the preceding boxes, your product is unlikely to appeal to Alliance.

How did you learn about this submission site?

_____ Alliance website

_____ Alliance employee

Other (Please explain):

Applicate Name (Print)

Signature:

When application is finished, please mail this form with your submission materials to:

Mike Hughes
New Product Engineer
210 Carpenter Dam Road
Hot Springs, AR 71901